



A Barbara Hepworth inspired design

The client

Designer's Rosie Irving and Antonia Young were keen to collaborate to design a garden for the Chelsea Fringe.

Now in its 7th year, the Chelsea Fringe encompasses a variety of projects from grassroots designers to avant-garde art installations. Those taking part are encouraged to create exhibitions, gardens and experiences to host events, talks and walks. The event is independent from the Chelsea Flower Show and encourages designers, professionals and enthusiasts of all abilities.

The brief

Inspired by a 1950's Barbara Hepworth textile design, Rosie Irving and Antonia Young wanted to create a modular system that would incorporate seating and planting areas, transforming Hepworth's 2D original textile into a 3D scheme.

Rosie approached Haddonstone at the concept stages of the design so that our team could advise the best solution to create the 3D version of the Hepworth textile, whilst remaining versatile and practical.

The solution

We worked closely with Rosie Irving to create a series of geometric blocks in varying sizes that could be arranged together to replicate the Barbara Hepworth design.

The original Barbara Hepworth textile design featured both off white and black shapes. To recreate this we decided that our Portland and slate colours would be most suitable. The Portland components were manufactured with a smooth finish and the slate sections were manufactured with a surface texture to further enhance the contrasting colours.

The results

The finished design was successfully installed as part of the 2015 Chelsea Fringe and was later moved to Tate Britain to form part of the "Barbara Hepworth: Sculpture for a Modern World" exhibition.

Following the exhibition the modular system was moved one final time to its permanent location at Vauxhall. The design now sits on the corner of Black Prince Road and Newport Street in London where it continues to impress its visitors.

With such success, the scheme has now joined the Haddonstone range as the St Ives Modro System™ offering designers, developers and private clients the opportunity to enhance any open space with a robust contemporary design. Being modular this modern sculpture can be used to replicate the Barbara Hepworth textile in its entirety or alternatively it can be broken down into smaller sections for smaller public or private spaces.



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